

1300 Block, Sartori Ave.
Torrance

SARTORI SHOPS

Opposite
Piggly Wiggly Store



East Side Stores Join in Big Welcome and Offer Specials to Buyers Here on Saturday

The Sartori shops, that series of splendid merchandising centers on the east side of Sartori avenue opposite the new Piggly Wiggly location, are offering special inducements to shoppers for Saturday and looking for a brisk trade in Torrance during the winter.

At the Gold Medal Plaque Shops Mrs. Dorothy Stellings, who has lived in the Torrance district for nine years, offers free lessons in plaque making and is conducting a special sale Saturday on attractive art plaques.

The Hoffman Shoe Store is offering 100 pairs of women's shoes at \$1 a pair and special's on men's oxfords.

Featuring a splendid line of Foxhound and Argyle tweeds, J. Lepkin, Sartori avenue tailor, offers a service to patrons that is characterized by quality workmanship. "Suits tailored to your individuality" is Mr. Lepkin's motto. The Lepkin establishment is one of the series of Sartori shops on the east side of the avenue.

At Bertelsen's Cash Store coupons are being given away with each dollar purchase. Fifty dollars in gold will be given away on Dec. 24. The Bertelsen store is well stocked with men's and women's wear and Christmas merchandise.

An attractive stock of women's ready-to-wear, hats, lingerie and specialties is offered at Van Andle's Specialty Shop. Saturday shoppers are invited to inspect this

pleasant store with its dainty merchandise.

Mrs. Marguerite Elmor, proprietress of Betty's Needle Work and Gift Shop, came to Torrance in August, filling a long-felt want for an art and needle store here. Expert advice and help to women who make gifts at home is cheerfully offered.

REPRESENTS STATE

SAN FRANCISCO.—Walter H. Killam of Merced, at present in Washington as the secretary to the Senate committee on immigration, named by State Commander John F. Slavich of the American Legion, is representing the California World War veterans in the ceremonies at the tomb of the Unknown Soldier in Arlington cemetery on Armistice Day, at which time he will place a wreath of California flowers on the historic mausoleum.

FOR RADIO FANS

Radio fans who wish to keep pace with the latest developments in designing and constructing radio equipment will be interested in a class in that subject by Arthur Paul Hill, supervising radio engineer, Pacific Telephone and Telegraph Company, under the direction of the extension division of the state university. The class will meet on Fridays from 7 to 9 p. m., beginning Nov. 12 in room 613 Hill-street building.

Van Andle's Specialty Shop

1314 SARTORI

OPP. PIGGLY WIGGLY

Phone 305-W

We Carry a Complete Line of

Women's Coats, Dresses, Hats

Bags—Hose—Handkerchiefs—Bath Robes
Silk and Voile Undies—Corsettes

Handsome Coats for Fall and Winter Dress and Sport Wear

Plain and Novelty Weaves in Black and all wanted shades.
Plain tailored and fur trimmed.

\$16.75 to \$65.00

DRESSES for Street, Business, Afternoon and Evening Wear

In fact, most any sort of a dress you could want is here in all the new fall shades. Choice of Straight Line, Flare, and Two-Piece effects—some with Peasant and Vionnet sleeves.



Crepe Satin, Suede, Crepe, Twillens,

Flannel
and Georgettes
\$7.95 to \$45.00

Real Leather
Hand Bags

Pouch, Flat Purse,
Top-handle Purse, and
Fitted Overnight Bags
\$2.95 to \$15
Ideal Christmas Gifts



Men When your wife is across the street attending the Piggly-Wiggly store opening, drop in our store and see the New **FOXHOUND** and **ARGYLE TWEEDS**—the newest fabrics for Winter **TAILORED TO YOUR INDIVIDUALITY—\$45.00 AND UP**

J. LEPKIN

MERCHANT TAILOR
Opposite Piggly Wiggly

1312 Sartori Ave.

Torrance

BETTY'S

Needle Work and Gift Shop

A shop that is devoted entirely to Stamped Goods, Embroidery Threads, and those dainty little personal gifts found only in a store of this kind.

A very complete line of "Gifts that are different" direct from the workshops of Europe are due to arrive at this store any day.

While you are on Sartori Avenue, don't fail to visit this shop. You are welcome to look around.

A Special Assortment of Indianhead Lunch and Nook Sets at	SPECIAL FOR SATURDAY Pure Indianhead Dresser Scarfs 18x45 inches Assd. Patterns	BUFFET SETS Stamped on Indianhead. A Limited Quantity at
69c	25c Each	19c

Across the Street From
PIGGLY WIGGLY

Saturday Only

For Cash

100 Pairs Women's Low Shoes

\$1.00 Pair

Odds and Ends
Formerly Sold at
\$5 and \$6



Men's \$6.50 OXFORDS

Light Tan and
Black Calf
Saturday ONLY

\$3.95

HOFFMAN'S SHOE STORE

1318 Sartori Ave., Opp. Piggly Wiggly
We Give S & H GREEN STAMPS

\$50 In Gold

To Be Given Away

FREE

FRIDAY, DECEMBER 24

Coupons with Every Dollar Purchase

We Have a Complete Line of

MEN'S and WOMEN'S READY-TO-WEAR

and a
House Full of Beautiful
CHRISTMAS GIFTS

Come in and look around when you're down to the Piggly-Wiggly opening—and get a coupon on the \$50 GOLD PRIZE.

BERTELSEN'S CASH STORE

1322 Sartori Ave.
Opposite Piggly Wiggly

Special Sale of Art Plaques

\$3.00 Values at \$1.50

\$5.00 Values at \$3.50

Good Assortment of Subjects
Buy Them for Christmas

Free Lessons in Plaque Making

Come in and Learn
How Easy It Is to
Make These Pretty Gifts.

Gold Medal Plaque Shop

Mrs. Dorothy Stellings
1316 Sartori Avenue—Opposite Piggly Wiggly
Torrance

SAYS

THE OLDEST HARD-

WARE DEALER IN

TOWN TO

THE YOUNGEST GROCER:—

“WELCOME PIGGLY WIGGLY” —PAXMAN

P. S.—Whenever you get tired working and feel like playing, you'll find all the "PLAYTHINGS" in our Sporting Goods Department; GOLF, FISHING, HUNTING, FOOTBALL, BASEBALL—and all other Supplies.

PAXMAN'S HARDWARE

Two Stores: Lomita and Torrance

P. O. Guy Complimented on Levy's Building

Many compliments have been received by P. O. Guy, contractor, for the speed with which he has constructed the Levy building in which Piggly Wiggly and Rock Bottom Market No. 2 will open on Saturday. The structure is a duplicate of the attractive building in which Sam Levy's store is located. Mr. Guy also has a number of contracts on homes in Torrance.

THE NEW Piggly Wiggly Store STORE BUILDING

Was Erected in
Record Time by

Perry Guy

Builder of
Quality Homes
and Business Buildings

We Can Save
You Money

721 COTA AVE.

PHONE 276-R

SMITH'S

Ferncroft Cafe

TORRANCE

SPECIAL SUNDAY Full Course Dinner

Shore; Steak or Chicken

65c
Per Plate

“The Talk of the Town”

Bring the Whole
Family
This Week.